

Guidelines for developing WtERT web pages

1. Name of organization

The name of your organization should be in your national language and not English. You need to have a short title for it, that would be attractive in your language. In the case of Serbia this could be for example :

Oporavak Materijala i Energije (OME) or
Oporavak Materijala i Energije od Otpada (OMEO)

2. Member of Global WtERT Council

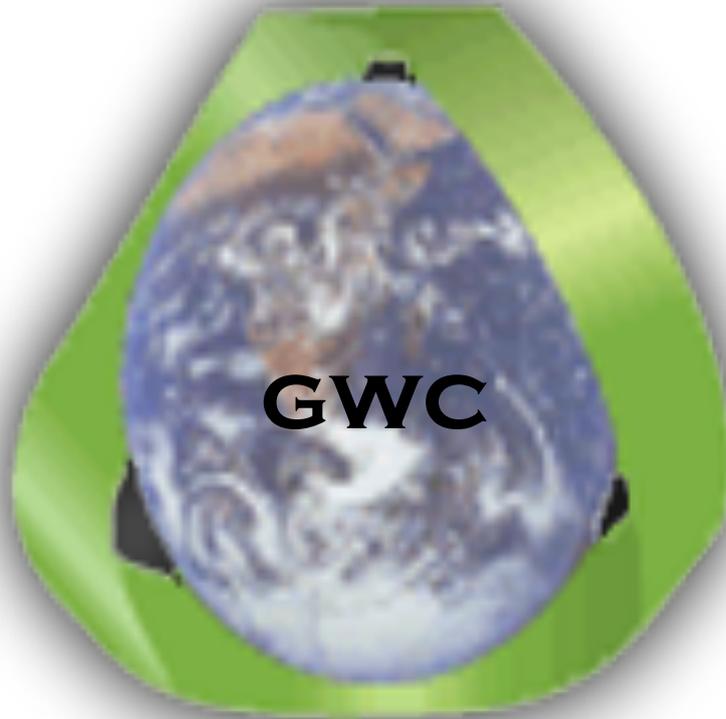
There should be an explanation some place, in your language, that your organization is member of the Global WtERT Council where it represents your local WtERT organization, for example WtERT-Serbia.

3. Logo of Global WtERT Council

The logo of GWC is the globe surrounded by the Moebius band and the acronym GWC in the center or the words "Global WtERT Council" (in copperplate gothic bold font) under the globe (see examples below). Sister organizations should show the GWC logo someplace on their web. Also, they can use the globe with their name, as they wish.



GLOBAL WtERT COUNCIL



4. News page

Your News page should be in local language to inform your national organizations and experts about what is happening in your country; and about things that happen in other countries that could also be applied to yours. For example, there should be news in the Serbian page about the WTE contract in Belgrade and any other big development project in Serbia.

5. Translations to English

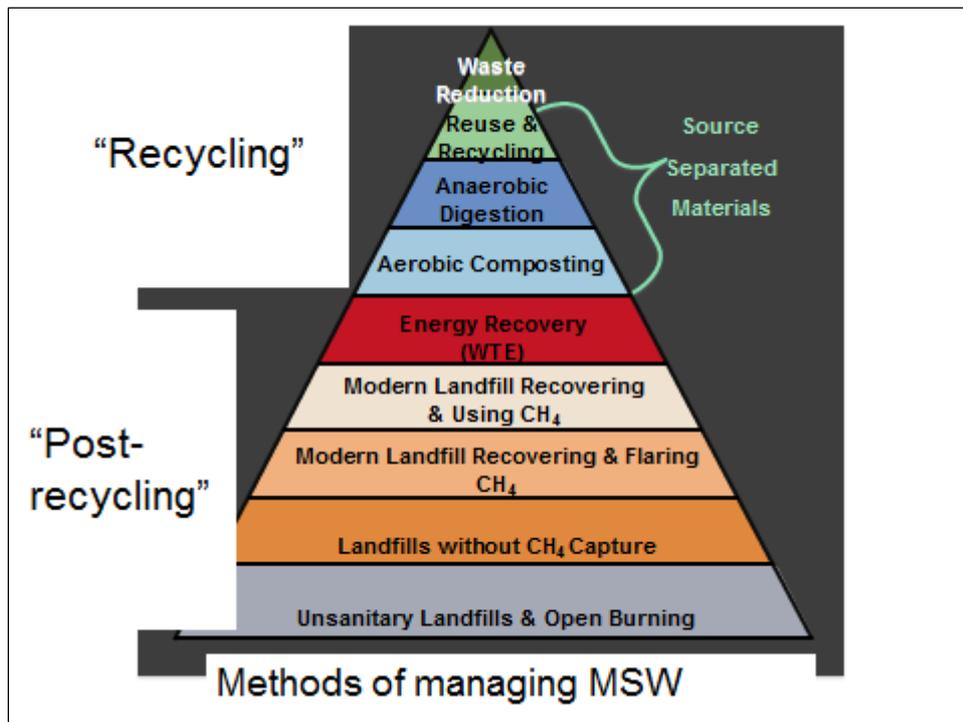
If you wish, you could have on the Menu a little window "English" that when pressed links to translation of only some local text to English.

6. Sub-page "Ongoing research"

There should be a sub-page, again in local language, "Ongoing research" where you link, or upload, research publications/news by the main Universities of your country, and any others doing research on waste management.

7. Sub-page explaining sustainable waste management

There should be a sub-page where you explain what is meant by sustainable waste management. For instance you can translate the Frequently Asked Questions in the www.wtert.org web in local language; or you write up your own FAQ.

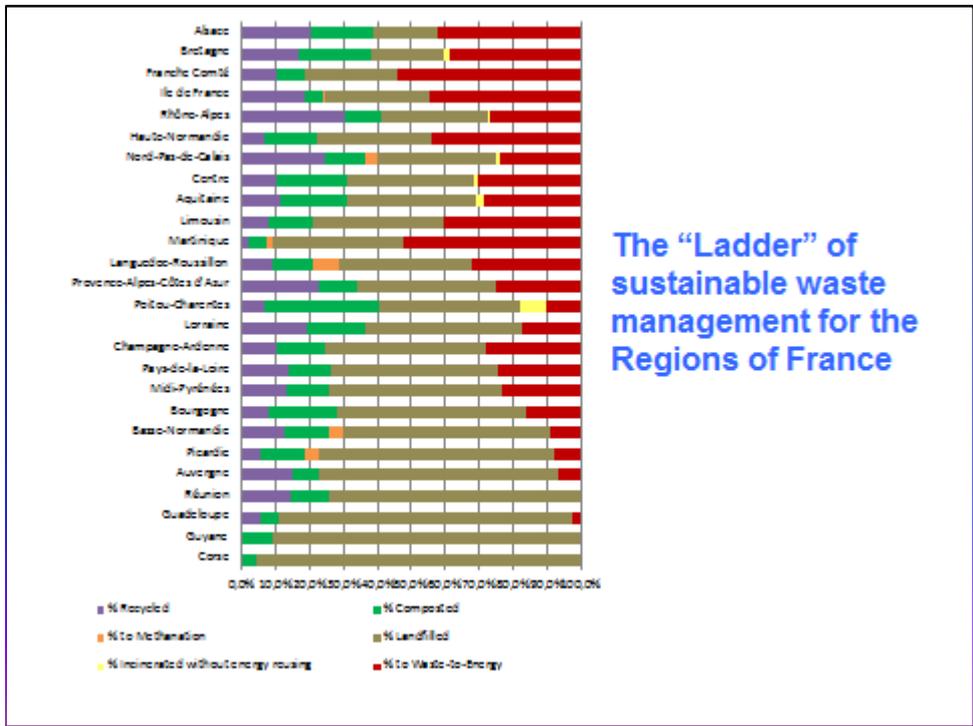
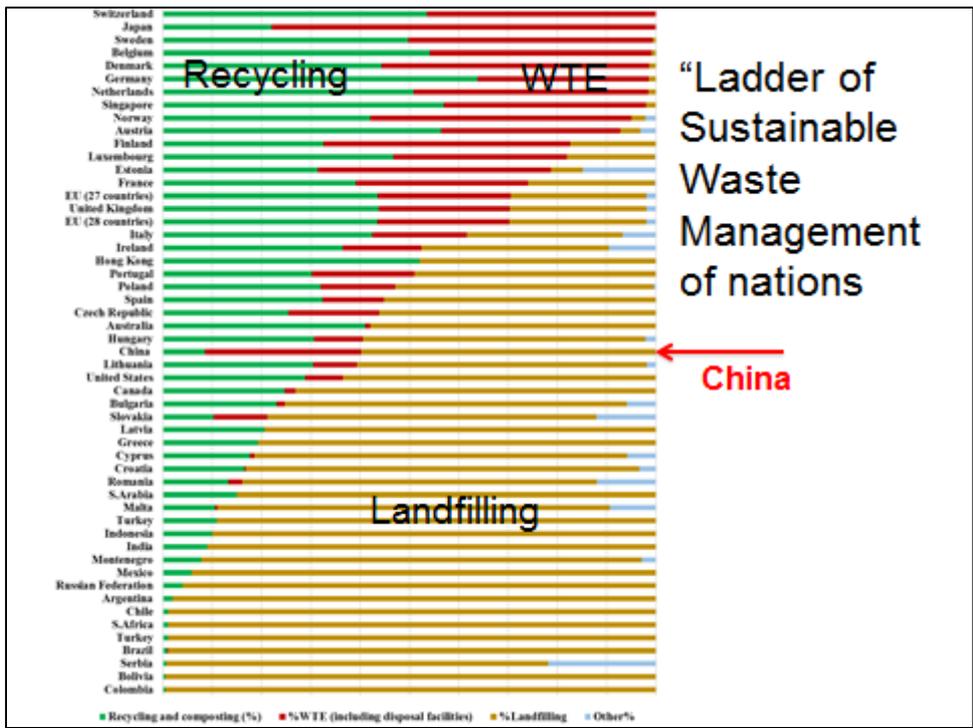


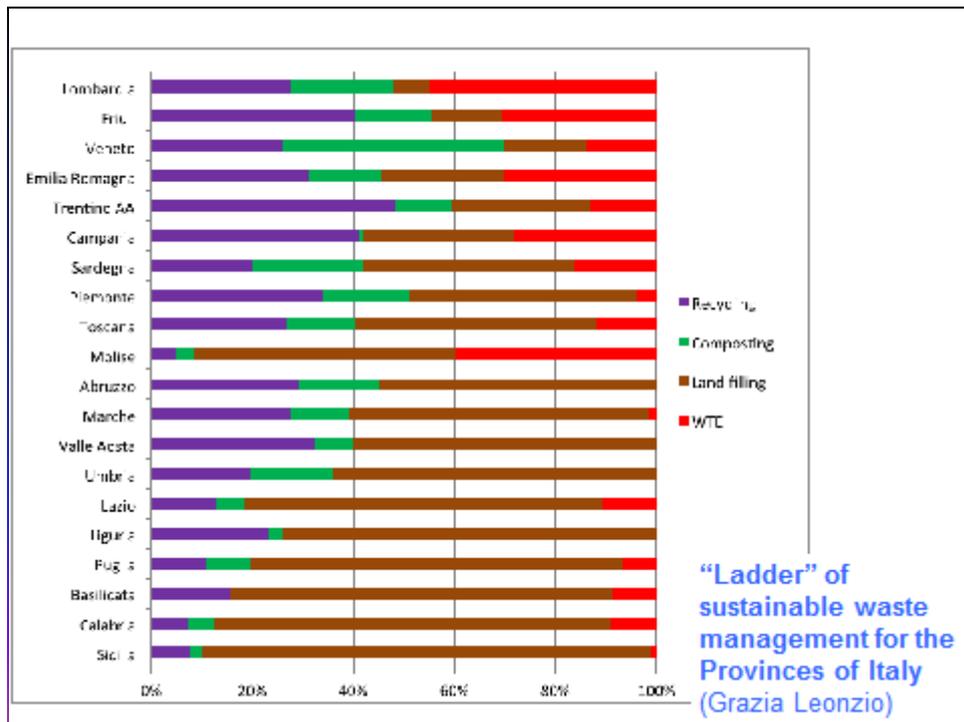
This Hierarchy of Waste Management can be translated into local language and included in your page. As of November 2017, this graph has been translated in 12 languages. Please e-mail to earth@columbia.edu to get a powerpoint graph that you can use to change the text to local language.

8. Sub-page “Current State of Waste Management”

In another sub-page data regarding current waste management situation in your country shall be shown: Population, tons/% of MSW to Recycling, to Composting, to Waste-to-energy, to sanitary landfilling, and to non-regulated waste dumps. With time, it would be good for all local WtERT-organizations to develop the above data for the various administrative regions of your country. The idea would be for regions that are not doing so well to try and reach the level of regions that do better. See such graphs for Italy and France. This might be a lot of work but, from Professor Themelis’ experience and that of other WtERT national organizations, the results will be very rewarding for all WtERT organizations and their academic partners, as they have been for WtERT US and some of the other WtERT sister organizations who put effort in this venture.

Please send the data of “Current State of Waste Management in” as .txt, .doc or .docx to WtERT Germany, vielreicher@wtert.net. The text will be shown at your country page at www.wtert.net.





9. Cooperation with WtERT Germany

As agreed at the October 2016 meeting of the GWC sister organizations, WtERT-Germany is developing a Decision Support System (WtERT-DSS) to inform stakeholders all over the world about state of the art methods and technologies of sustainable waste management.

In line with this effort, WtERT Germany is assigned to collect and showcase all data (expert profiles, scientific papers, news, case studies on WTE solutions etc.) it gets in English language from the national WtERT organizations. It does so at www.wtert.net.

To bring together WTE experts from all over the world please tell your colleagues and partners from universities, industry and municipalities to register in WtERT.net.

Please send texts and links to Hedwig Vielreicher, vielreicher@wtert.net

Especially important are a text about "Current State of Waste Management" (as written above) as well as your picture and CV to create your personal expert profile.

Of high interest are case studies on existing WTE-solutions in your country.

Every link to scientific papers in English language, news on events etc. are most welcome.

Issued by GWC, November 12, 2017